

KEYNOTE SPEECH

THE DOLCE VITA STRATEGY



PROFILE

THE DOLCE VITA STRATEGY FOR MORE EASE IN THE NEW WORK ENVIRONMENT. HOW YOU CAN FIND SOLUTIONS FASTER AND MORE FLEXIBLY WITH THE RIGHT MINDSET AND HAVE MORE FUN AND JOY AT WORK AND IN EVERYDAY LIFE.

The keynote speech "THE DOLCE VITA STRATEGY" focuses on joint business success through appreciation, empathy and recognition. The presentation gives valuable impulses and methods on how everyone can individually compose their everyday business life based on a recipe for success with different ingredients (for example, sovereignty, appreciation, lightness, empathy, authenticity), so that the job and everyday life is fun and enjoyable again.

CONTENT

APPRECIATION

Discover how to empower people to change with more appreciation and encouragement

EMPATHY

Experience how you can bind employees and customers to your company with more empathy

CELEBRATE SUCCESS

Learn how to establish a new team spirit by building your goals in stages and celebrating the successes

STATEMENT



I can't recommend this guys highly enough. They brought so many amazing stories, interesting anecdotes and personal reflections into an exciting and dynamic event.

JAMES FOSTER

ADIDAS Vice President Global Brands

BENEFIT

Participants receive practical examples and methods for everyday business.

They receive inspiring stories from different cultures and from history that encourage them to think in a new way.

FORMAT

LIVE, HYBRID, ONLINE

DURATION

30, 60 or 90 minutes

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